



SHOOTING HOOPS ACADEMY

A WHY NOT? HOOPS PROGRAM

— ♦ INTENTION & TEMPO ♦ —

INFORMATION PACK

WHAT'S INSIDE



DATES & ARRIVAL

Camp dates, check-in times and location.



WHAT TO BRING

Packing list and essential items.



DAILY ROUTINE

A look at each day at the Academy.



THE STANDARD

Our expectations. Your responsibility.



SAFETY & WELLBEING

Health, injuries and emergency info.



IMPORTANT POLICIES

Key policies every camper and parent needs to know.



DORMS & FACILITIES

Dorm info, locks, bedding and camp facilities.



GROUPS & COMPETITION

How we group campers and why it matters.



AWARDS & CLOSING

End of camp ceremony and departure details.



COMMUNICATION

How we stay in touch during camp.

THE WORK MATTERS.
SO DOES THE ENVIRONMENT.

We train with purpose, compete with intent, and create an environment where players can be themselves, build confidence and enjoy the work. The standard is high — but so is the support.



A MESSAGE FROM THE ACADEMY DIRECTOR



INTENTION

We train with purpose.



TEMPO

We play fast and with intent.



TOGETHER

We build each other up and enjoy the journey.

Welcome to Shooting Hoops Academy.

Our goal is simple: to be the best teaching camp in the country.

We strive to create an environment that is inclusive, safe and fun.

The success of our Academy requires the full commitment of every staff member and camper. For one week, everyone is part of something bigger than themselves.

How we think, speak and act must align to build trust.

With trust, we create a learning environment where mistakes are normalised as part of the growth process.

This work is challenging — but at Shooting Hoops Academy, we believe:

We can do hard things.

I can't wait to get to work with you.

LAURA MULLALLY
ACADEMY DIRECTOR



CAMP DETAILS

WHAT YOU NEED TO KNOW.

DATES

Week 1: July 5 – July 10, 2026

Week 2: July 12 – July 17, 2026

Week 3: July 19 – July 24, 2026

ARRIVAL

Butler House on Kilkenny College campus

Eircode: R95 CF61

Residents check in at 11am – 11.30am

Non residents check in at 11.30am – 11.45am

DEPARTURE

Closing ceremony on Friday, Butler House
begins at 11.45am (parents & guardians welcome)
12.15pm depart from campus

LOCATION

Kilkenny College
Castlecomer Rd, R95 CF61

BALANCE PAYMENT

The remaining balance is due **July 1st, 2026.**



Revolut: @Laurahoops
(Name on account: Laura Pruitt)



Bank Transfer:
IBAN IE17 BOFI 901634 48315466
BIC: BOFIE2DXXX

After this date – balance can be paid in cash on the morning
of registration, the exact amount due should be placed in a
sealed envelope.

All payments should reference camper name.



CAMP INFORMATION

— ♦ EVERYTHING YOU NEED TO KNOW ♦ —

B BACKPACKS

As we use multiple gyms and training stations throughout the Academy camp, each camper should bring a small backpack to carry personal belongings, water and their basketball as they move from gym to gym.

Campers play both indoors and outdoors every day. While it is not required to have separate shoes, many campers prefer this. If bringing two pairs, both must be carried throughout the day — returning to dorms is not permitted.

B BASKETBALL

Each camper must bring a properly inflated basketball, clearly labelled with their name.

Campers must keep their basketball with them at all times. The Academy is not responsible for locating lost basketballs.

B BED LINEN

All bedding is provided.

Each bed includes:

- One pillow
- One duvet

C CAMP CLOSING

The Academy concludes Friday at 11:00 AM.

Closing ceremony:

11:45 AM in Butler House
(parents & guardians welcome)

Departure:

From approximately
12:15 PM.

C CAMP WELCOME

Check-in: 10:30 AM – 11:30 AM

Please ensure campers have eaten before arrival (lunch is served at 1:00 PM)

The Academy begins at 12:15 PM with remarks from Academy Director Laura Mullally, followed by staff introductions.

Basketball begins at 2:00 PM.

C CLOCKS / NIGHT LIGHTS

A small battery-operated clock is recommended.

A soft night light is permitted.
Flashlights are not.

C COMBINATION LOCK

Each camper **MUST** bring a 40mm combination lock.

We are not responsible for lost items due to unlocked lockers.



CAMP INFORMATION

◆ EVERYTHING YOU NEED TO KNOW ◆

D DAILY ROUTINE

Wake-Up Call:	7:30 AM
Breakfast:	8:00 – 8:30 AM
Lunch:	12:00 – 1:30 PM
Dinner:	4:45 – 6:00 PM
Phone Collection:	10:00 PM
Lights Out:	10:30 – 10:45 PM

D DORM ASSIGNMENTS

Dorm room changes will not be permitted at check-in.

Requests may be noted and reviewed later.

Unauthorised room changes will result in removal from camp.

D DORMITORY STANDARDS

Dorm rules will be shared separately.

Sleep is essential for a successful camp experience.

Failure to follow dorm rules may result in dismissal without refund.

E ELECTRONIC DEVICES

Devices such as laptops, iPads, tablets and smartwatches are not permitted.

If found, they will be confiscated and returned at the end of camp.

E EMERGENCY CONTACT INFORMATION

If you are out of the country during camp week, please notify the administrator at check-in.

An alternate emergency contact must be provided.

F FOOD

We accommodate all dietary requirements and allergies.

- No outside food orders permitted
- No hot food allowed in dormitories

I INJURY

Camper welfare is our priority. All injuries are assessed by our physical therapist and parents will be contacted.

- **Minor injuries:** camper may remain with consent
- **Major injuries:** parent collection required
- **Emergencies:** emergency services (999) will be contacted immediately



CAMP INFORMATION

— ♦ EVERYTHING YOU NEED TO KNOW ♦ —

L LEAVING CAMPUS

Campers are not permitted to leave campus at any time during the Academy.

Campers must remain within designated areas only:

- Main gym
- Cafeteria
- Outdoor courts
- Dormitory building

Violation of this rule will result in immediate dismissal without refund.

M MOVING OUT

On Friday morning, campers must:

- Pack all belongings
- Strip beds
- Have luggage out of rooms before breakfast

Any items left behind will be disposed of by college staff.

Shooting Hoops Academy does not store or return lost property.

N NON-RESIDENTS

Non-resident campers must sign in and out daily.

Arrival: from 8:30 AM

Departure: 7:30 – 8:00 PM

Breakfast is not included.

Lockers are available (bring a combination lock if needed).

P PARENT VISITATION POLICY

Parents and guardians are not permitted to visit campus or attend games.

We understand homesickness can occur. Our staff are experienced in supporting campers and helping them settle into the environment.

To support this:

- Campers will be supported by staff and peers
- We ask parents to limit contact early in the week
- Excessive contact can delay adjustment

If concerns arise, the Academy Director will contact parents directly.

P PHONE POLICY

Phones are not permitted during activities or in dining areas.

Phones are collected nightly:

- Must be on airplane mode
- Returned in the morning

If a second device is found, the camper will be dismissed without refund.

R REVOLUT

We recommend a Revolut card for spending money. Please ensure your child knows their PIN.

S SOCIAL HOUR

9:00 – 9:45 PM each evening

Includes:

- Karaoke
- Bingo
- Kahoots
- Shooting Hoops "Got Talent"
- Dance night

Attendance is required for resident campers.

S SPENDING MONEY

Available daily:

- Pizza (€2 per slice)
- Spice bags (€10)

Orders must be placed at lunchtime.

Revolut is recommended. Cash is accepted.

We are not responsible for lost or stolen money.

T TOILETRIES

Bring enough toiletries for the week, including sunscreen.

Nail polish is not permitted.



RECOMMENDED PACKING LIST



— ♦ COME PREPARED FOR THE WEEK. ♦ —

This list is not all encompassing, however please ensure you have the following:

- ☐ A basketball – with your name clearly marked on it
- ☐ A combination lock (**VERY IMPORTANT**)
- ☐ A large water bottle
- ☐ A small backpack to carry throughout the day any necessary items for camp – water bottle, flip flops, basketball etc
- ☐ Enough basketball gear for 6 days, recommended you bring 2–3 pairs of socks per day. Please make sure all gear has the camper's name on it
- ☐ A laundry bag (a large black bin bag will do!)
- ☐ Towels (one large/one small) & toiletries (no nail polish)
- ☐ Suncream (we utilise outdoor courts)
- ☐ Revolut card or Spending money (tuck shop, pizza, spice bags)
- ☐ Hand sanitizer (if you feel it necessary)
- ☐ Medication / epi pens – must inform the camp mom at registration of medical needs
- ☐ Swimsuit (for showering, if you feel it necessary)
- ☐ Flip Flops
- ☐ Ear plugs (some have found it helpful for sleeping at night)
- ☐ Casual outfit for camp disco
- ☐ Phone charger
- ☐ Foam roller (not required, only recommended – it is great to help recovery after the long days on the court)

★ PLEASE ENSURE ALL PERSONAL ITEMS / GEAR HAVE NAMES ON THEM. ★



ACADEMY HONOR SYSTEM

— ♦ WE AGREE... ♦ —



TO CREATE AN INCLUSIVE ENVIRONMENT

We have zero tolerance for bullying, discrimination or derogatory language based on gender, race, ethnicity or ability.

Any camper involved will be removed from activities and reviewed by the Academy Director, with potential dismissal.



TO SHOW RESPECT AT ALL TIMES

Respect and courtesy towards campers, coaches and staff is expected.

Theft, vandalism, violence or threatening behaviour will not be tolerated and may result in dismissal.



TO RESPECT REST AND RECOVERY

Sleep is essential for performance.

- No disruption after lights out
- No being in hallways or other dorm rooms

Two-strike policy:

1st offence → parent contact

2nd offence → dismissal



TO RESPECT PERSONAL SPACE AND PROPERTY

- No entering another camper's locker
- No entering dorms of the opposite sex



TO FOLLOW CAMPUS RULES

Campers must remain on campus unless supervised.

Out-of-bounds areas must be respected at all times.



TO FOLLOW EQUIPMENT RULES

The following are not permitted:

- Game consoles
- Smartwatches
- Laptops / tablets
- Expensive electronics
- Skateboards / scooters

Items will be confiscated and returned after camp.



TO FOLLOW SUBSTANCE RULES

Alcohol, cigarettes, e-cigarettes and drugs are strictly prohibited.

Any violation will result in immediate dismissal.



TO FOLLOW PHONE POLICY

- No phone use during training or activities
- Phones collected nightly at 10:00 PM
- Returned after wake-up

Second device = dismissal



TO USE SOCIAL MEDIA RESPONSIBLY

All posts must be respectful and appropriate.

- No posting others without consent
- No phones in shower areas



TO ACCEPT ACCOUNTABILITY

Any additional situations will be handled on a case by case basis by the Academy Director and the Shooting Hoops Management Team.



CAMPERS DISMISSED FROM THE ACADEMY MUST BE COLLECTED BY A PARENT/GUARDIAN.
NO REFUNDS WILL BE ISSUED.